

*IPR AND ECONOMIC GROWTH GO HAND-IN-HAND*

ACCORDING TO WIPO

*Number of patents filed in India in  
2018 2.5>> than 2009*

*Economy in the same period was  
doubled*

Learn about IPR with



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**IPR ONLINE CERTIFICATE  
COURSE IS AVAILABLE ON  
THE PHARMACAD APP**



**Fruits grown in a  
Particular Area**

**Design of a  
pack**

**Music Rights**

**Geographical  
Indications**

Name or sign used  
on products  
corresponding to  
specific geographical  
location or design

**Industrial  
Design**

Aesthetic  
Looks of any  
product

**Copyright**

Literature,  
Artistic or  
software work

**Types of  
IPR**

**Patent**

Novel  
Inventions,  
Inventive &  
Utility

**Trademark**

Logo or  
Design

**Symbol**

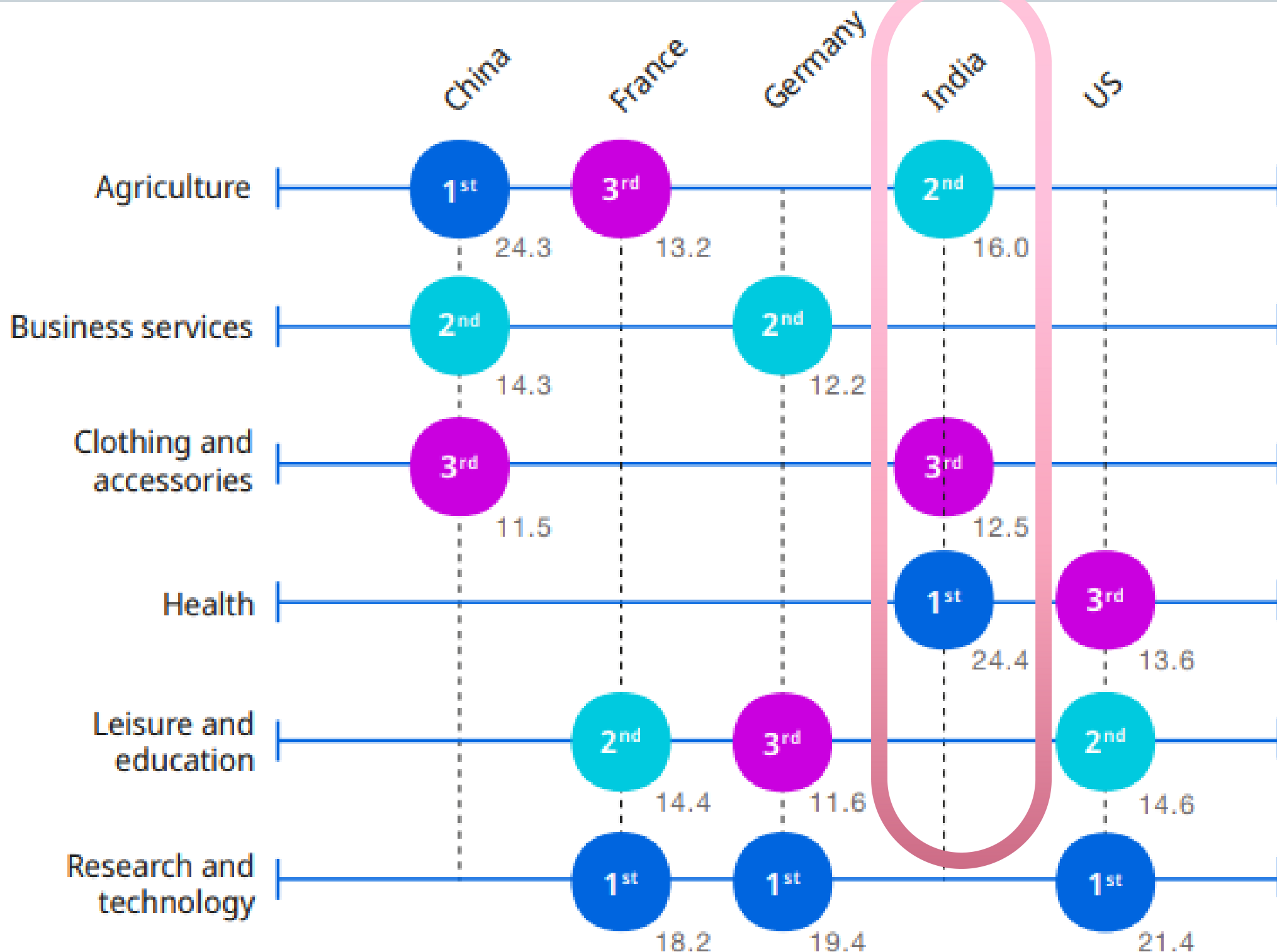
**Herbal**

**Composition**



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## industries attracted the most trademark filing



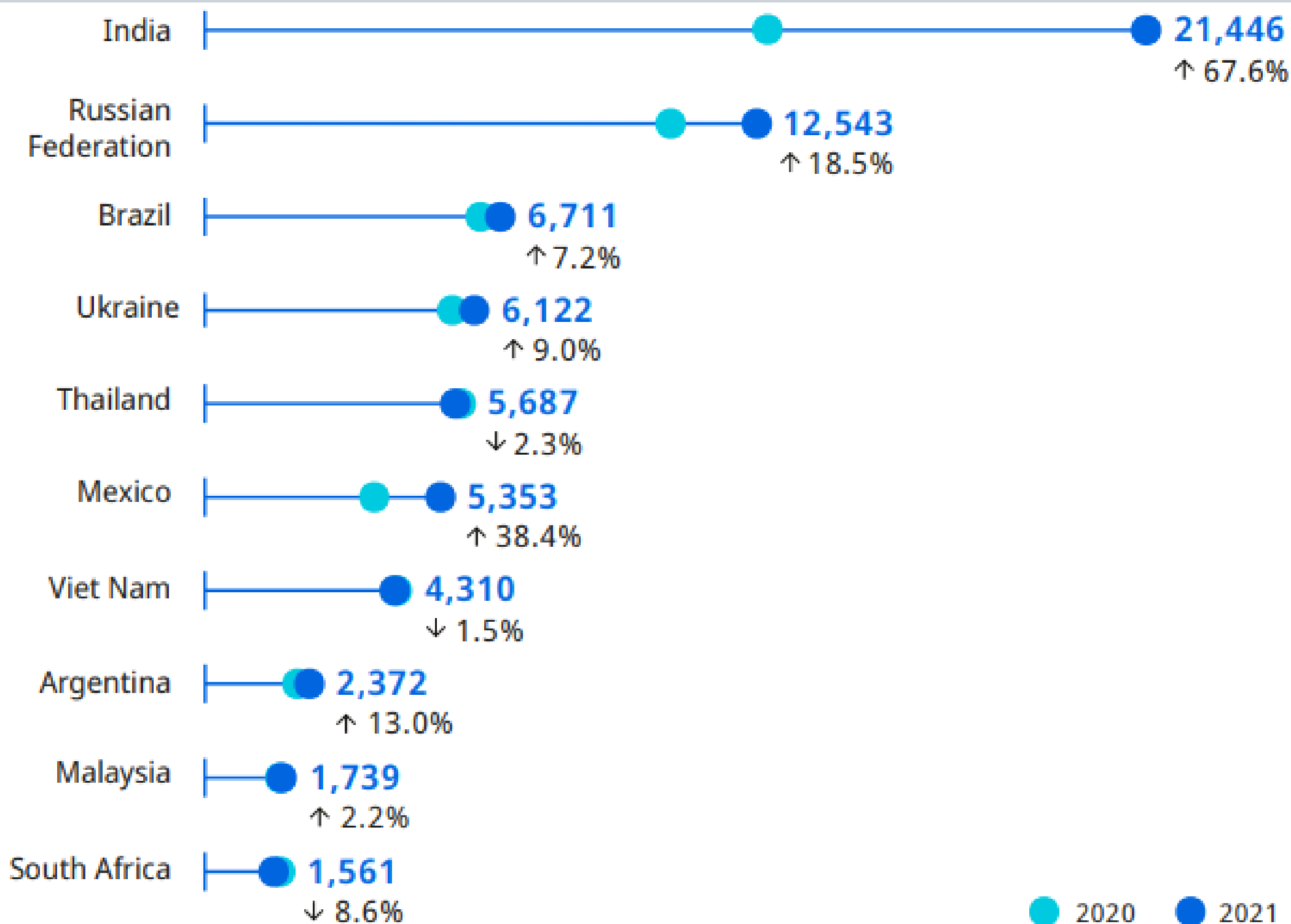
Numbers in gray show percentage share.

Source: WIPO Statistics Database, September 2022.



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## Among selected offices of middle-income countries, India saw a sharp rise in filings







**IPR can help turn your ideas  
into money makers**

**IPR can enhance your  
business market value**

**IPRs can help you stand out  
from the competition**

**IPRs can be accessed to raise  
finances**

**Can boost your success**

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BOOSTS  
BUSINESS  
GROWTH



EASING THE  
MARKETING  
PROCESS



PROTECTS  
CONSUMERS &  
FAMILIES



IMPROVE  
BUSINESS  
EXPORT



TECHNOLOGY  
TRANSFER



SAFEGUARD THE  
UNIQUE IDEAS



CREATES HIGH-  
INCOME JOBS



RAISING FINANCE  
FOR THE  
COMPANY



PHARMACAD  
GPAT/NIPER/MBA

# IPR BENEFITS

{ IPR CERTIFICATE COURSE IS  
AVAILABLE ON APP }



# INTELLECTUAL PROPERTY RIGHTS CERTIFICATE COURSE



✓ **12 - PRE RECORDED  
MODULES**

✓ **1 LIVE INTERACTIVE  
SESSION**

✓ **ASSESSMENT TEST**

✓ **DURATION: 2 MONTHS**

✓ **PLATFORM:**  **PHARMACAD**  
(GPAT/NIPER/MBA)

 **7020433566 / 9326074675**



**MRS. SAMPADA MEHTA**

## ABOUT THE TUTOR

**POSITION : MANAGER - APPROPRIATE IP SERVICES**  
**EX- SUN PHARMA (6 YRS) , EX - RUBICON (1 YR)**

### EDUCATION DETAILS :

- BPHARM - BOMBAY COLLEGE OF PHARMACY
- MPHARM - PRIN. KMK COLLEGE OF PHARMACY
- PGD PATENT LAW - NALSAR HYDERABAD

 **INTERNSHIPS TO TOP  
PERFORMERS**

**₹2499**